

Publicly Engaged Scholarship: Building Bridges to the Community

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Does your work involve publicly-engaged scholarship? Do you want to learn how to connect with your community of scholars? Join Dr. Diane Hill, Assistant Chancellor, University-Community Partnerships & Office of University Community Partnership staff as she provides an overview of the TICEM model for community engagement and discusses its application for university personnel. TICEM, or the Transdisciplinary Intergenerational Community Engagement Model, explores pathways to meaningful collaboration with communities. Based on years of research, observation, and feedback, the model provides tools and tips to build trust and effective bilateral communication between researchers and communities that result in sustainable relationships and mutually beneficial outcomes. TICEM emphasizes ways in which to engage all collaborators respectfully so that solution building is more inclusive and accepted.

NOTE: This session is designed to benefit anyone interested in cultivating sustainable, effective university-community research collaborations and partnerships.

TICEM Model Application:

TICEM is applicable in a broad array of research settings, across disciplines, and with a variety of prospective partners, including community residents and stakeholders, as well as non-profit and community-based organizations, government entities, and intermediaries. It has been used to facilitate recruitment strategies; build and maintain community advisory boards; execute research partnerships with local businesses; sustain an information sharing network comprised of faith-based, government, business, and resident stakeholders; and for large- and small-scale research projects.

For example, TICEM was central to the success of New Jersey Alliance for Clinical and Translational Science (NJ ACTS) 2021 study, New Jersey Healthcare Essential WoRkers Outreach and Education Study-Testing Overlooked Occupations (NJ HEROES TOO), a \$5 million dollar project designed to increase knowledge of COVID-19 awareness as well as attitudes around testing and vaccines in underserved communities. NJ HEROES TOO utilized TICEM principles to incorporate community-based stakeholder interaction and feedback throughout the course of the project, from research design, community engagement, and assessment. A detailed description of the partnership model can be viewed in the [NJ ACTS 4 US! Connect Magazine](#) (<https://online.flippingbook.com/view/803544805/>) and the articles listed below.

References:

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