

October | 2016  
**28-29**

The  
Chancellor's Conference

**THE NEW PROFESSORiate:**

**Tenure + Diversity + Engagement**



**October 28**

*Opening Plenary and Reception with  
Freeman Hrabowski and Nancy Cantor  
6 p.m. – 9 p.m.  
Great Hall, 15 Washington St.*

**October 29**

**Panel Sessions | 8 a.m. – 5 p.m.**  
Essex Room, Paul Robeson Campus Center  
350 Martin Luther King Jr. Blvd.

**RUTGERS**  
UNIVERSITY | NEWARK

# Statement from the 2016 Committee:

**The Chancellor's Conference on the New Professoriate: Tenure, Diversity and Engagement** will bring together national thought leaders and Rutgers University-Newark faculty to engage in the difficult conversations facing higher education and our academic community today. Our student body today has outpaced the changing demographics across the U.S. The extraordinarily diverse student body of Rutgers University-Newark reflects the complex intersectional landscape of heritage, language, race and ethnicity, class, sexuality, faith traditions, and more. And we must meet the promise that our students and our community demand from us.

Like our student body, we know that the professoriate of the future will also be diverse, and in every way possible; ethnically and racially, in their scholarship, and in their faculty lives. The current and future professoriate is made richer from increasing opportunities for people who historically have not sought or been hired for faculty positions. We expect that new members of the professoriate will come from many different kinds of communities, both geographic and intentional, that they will increasingly engage in scholarship with members of those communities and will be better prepared to teach a richly diverse student population. We also expect it to continue to be comprised of non-tenure track faculty (NTTs), part-time lecturers (PTLs) and professors of practice—a diverse faculty of dedicated instructors who often connect the institutional learning experience to the lived work experience outside academia. We expect a growing interest in publicly-engaged scholarship (as institutions across the nation are seeing and embracing) as our many publics continue to ask higher education to contribute high impact scholarship to meet the needs of a challenged world. Those challenges are messy and will require collaboration across disciplines to tackle questions of significant import. The teachers and scholars of the New Professoriate, therefore, are a bridge to more experiences, fuller meanings and new possibilities.

As we grow toward our aspirant selves, it is clear that we need to attend to increasing our excellence through consciously and intentionally diversifying our faculty and providing our faculty with the supports they desire and need for successful careers in teaching, scholarship and public engagement.

The day and half Conference on the New Professoriate will encourage broad conversations beginning by focusing on three current topics in higher education:

- Increasing Representation of Underrepresented Groups including issues of recruitment, retention of faculty of color, women in STEM, and maximizing the “diversity bonus”
- Embracing the Challenges of Today, including issues of solving complex problems, diversity as excellence in scholarship, and valuing and evaluating publicly-engaged scholarship
- Preparing a New Generation, including expanding the professoriate and preparing graduate students for diverse careers

The first evening will kick off the event in style with a jazz reception and opening remarks by Chancellor Cantor and Freeman Hrabowski, President of the University of Maryland-Baltimore County at 15 Washington

Street's Great Hall. The next day will include four sessions and the lunch speaker, Tim Eatman, Co-Director of Imagining America, Associate Professor at Syracuse University and our newly appointed Dean of Rutgers University-Newark's Honors Living Learning Community. We expect that our speakers will provide an inspirational and challenging context for our discussions, and the sessions will provide opportunities for the speakers to engage in a conversation with the audience. The day will conclude with a panel of academic leaders reflecting on the challenge of change.

## Conference Organizing Committee:

Rutgers University—Newark:

Fran Bartkowski – Professor, English

Sherri-Ann Butterfield – Senior Associate Dean, Arts and Sciences and Associate Professor, Sociology

Peter Englot – Senior Vice Chancellor of Public Affairs and Chief of Staff

David Troutt – Professor, Law

Bonita Veysey – Director of the P3 Collaboratory and Professor, Criminal Justice

Jerome Williams – Provost and Executive Vice Chancellor, Professor and Prudential Chair, Business

## Acknowledgments

We extend our special thanks to the Chancellor and Provost; the Paul Robeson Campus Center and 15 Washington Staff; and Lisa Condobery, Gloria T. Rodriguez, and Santeka Grigley for their inexhaustible commitment and service to this University and event, and the many volunteers who helped to make this conference a success.

***The Chancellor's Conference on***  
**The New Professoriate: Tenure, Diversity and Engagement**  
Rutgers University-Newark

**FRIDAY OCTOBER 28 | RECEPTION**

Location: 15 Washington Residence Hall – Great Hall  
Rutgers University-Newark  
15 Washington St.

- 5:30 pm – 9:00 pm**      **Registration**
- 6:00 pm – 7:00 pm**      **Music and Conversation**
- 7:00 pm – 7:10 pm**      **Welcome**  
Bonita Veysey (Director, P3 Collaboratory and Professor, RU-Newark)
- 7:10 pm – 7:25 pm**      **Opening Remarks**  
Nancy Cantor (Chancellor, Rutgers University-Newark)
- 7:25 pm – 8:00 pm**      **Opening Address with Introduction by Shirley Collado** (Executive Vice Chancellor and COO, RU-Newark)  
Freeman Hrabowski (President, The University of Maryland, Baltimore County)

**SATURDAY OCTOBER 29 | SESSIONS**

Location: Paul Robeson Campus Center – Essex Room  
Rutgers University-Newark  
350 Martin Luther King Jr. Blvd

- 7:30 am – 5:00 pm**      **Registration**
- 8:00 am – 8:45 am**      **Continental Breakfast**
- 8:45 am – 9:45 am**      **Tribute to Lani Guinier and *The Tyranny of the Meritocracy: Democratizing Higher Education in America*.** A conversation with  
Moderator: Tim Eatman (Co-Director, Imagining America and Associate Professor, Syracuse University)  
Panelists: Debbie Bial (President and Founder, The Posse Foundation)  
Marta Esquilin (Associate Dean, Honors Living-Learning Community and Assistant Professor, RU-Newark)  
David Perez II (Assistant Professor, Miami (OH) University)
- 9:45 am – 11:15 am**      **Increasing Representation of Underrepresented Groups**  
Moderator: Jerome Williams (Provost, Executive Vice Chancellor, and Professor, RU-Newark)  
Panelists: Satya Mohanty (Professor, Cornell University)  
Ernesto Martinez (Associate Professor, University of Oregon)



Elise Boddie (Professor, RU-Newark)  
Ashaki Rouff (Associate Professor, RU-Newark)

**11:15 am – 11:30 am**

**Break and Book Signing**

**11:30 am – 1:00 pm**

**Preparing a New Generation**

Moderator: Fran Bartkowski (Professor, RU-Newark)

Panelists: Marisa Allison (Doctoral Candidate, George Mason University)  
Leonard Cassuto (Professor, Fordham University)  
Lindsey McDougle (Assistant Professor, RU-Newark)  
Kinna Perry (Associate Dean, Graduate School-Newark, RU-Newark)  
Robert Puhak (Associate Professor, RU-Newark)

**1:00 pm – 2:30 pm**

**Lunch Speaker: Tim Eatman**

(Co-Director, Imagining America and Associate Professor, Syracuse University)

**2:30 pm – 4:00 pm**

**Embracing the Challenges of Today through P-ES**

Moderator: David Troutt (Professor, RU-Newark)

Panelists: Jessie Daniels (Professor, Hunter College and The Graduate Center)  
Kevin Lyons (Associate Professor, RU-Newark and New Brunswick)  
Chandra Mohanty (Professor, Syracuse University)  
Mary Rizzo (Assistant Professor, RU-Newark)  
John Saltmarsh (Director, NERCHE and Professor, University of Massachusetts-Boston)

**4:00 pm – 5:00 pm**

**Leaders Inspiring Change**

Moderator: Sherri-Ann Butterfield (Senior Associate Dean, Arts and Sciences and Associate Professor, RU-Newark)

Panelists: Rod Brunson (Dean, School of Criminal Justice and Professor, RU-Newark)  
Phoebe Haddon (Chancellor, Rutgers University-Camden)  
Jack Lynch (Acting Dean, Graduate School-Newark and Professor, RU-Newark)  
Daniel Porterfield (President, Franklin & Marshall College)

# Bios and Photos

## Plenary Speakers



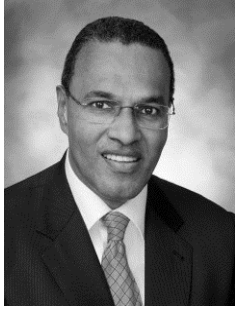
**Nancy Cantor** is Chancellor of Rutgers University – Newark. Previously, she was chancellor and president of Syracuse University; chancellor of the University of Illinois at Urbana-Champaign; and provost and executive vice president for academic affairs at the University of Michigan, where she was closely involved in the defense of affirmative action in 2003 Supreme Court cases *Grutter* and *Gratz*. She is a fellow of the American Academy of Arts and Sciences, member of the National Academy of Medicine, board member of the American Institutes for Research and New York Academy of Sciences, co-chair of Imagining America’s Presidents Council, and member of the National Science Foundation Committee on Equal Opportunity in Science and Engineering, Anchor Institution Task

Force, Ford Foundation International Fellows Program Advisory Council, and Policy and Global Affairs Committee of the National Academies. Cantor co-edits with Earl Lewis the *Our Compelling Interests* book series for the Andrew W. Mellon Foundation. She is the recipient of the Robert Zemsky Medal for Innovation in Higher Education, American Council on Education Reginald Wilson Diversity Leadership Award, Anti-Defamation League Woman of Achievement Award, National Council for Research on Women Making a Difference for Women Award, and 2008 Carnegie Corporation Academic Leadership Award.



**Tim Eatman** currently serves as Associate Professor of Higher Education at Syracuse University and faculty co-director of Imagining America: Artists and Scholars in Public Life (IA), a thriving consortium of over 100 colleges, universities, and cultural organizations, including Rutgers University-Newark, whose members strengthen the public roles of arts, humanities, and design fields through research and action initiatives, coalition building, and leadership development. In January, he will serve as the inaugural Dean of the Honors Living-Learning Community and Associate Professor of Urban Education in the College of Arts & Sciences here at Rutgers University-Newark. An educational sociologist who earned the 2010 Early Career Research Award from the

International Association for Research on Service Learning and Community Engagement (IARSLCE), Eatman is a sought after speaker, workshop facilitator, and collaborator who has earned national and international recognition for his leadership in advancing our understanding of the multi-faceted impact of publicly engaged scholarship. Most recently, he was elected to the IARSLCE board of directors. For the past four years, he has served a faculty member of the American Association of Colleges and Universities’ Institute on High-Impact Practices and Student Success. He holds an appointment as Honorary Professor at the University of South Africa through the end of this year. As co-principal investigator of IA’s Tenure Team Initiative on Public Scholarship, he co-authored its widely cited report, “Scholarship in Public: Knowledge Creation and Tenure Policy in the Engaged University” (2008) with IA’s founding director, Julie Ellison, and organized a series of regional meetings with Campus Compact that involved more than 60 higher education institutions. This work on faculty rewards led to a second national study on the career aspirations and decisions of graduate students and early-career academic professionals who identify as publicly engaged scholars. He is co-editor of the forthcoming Handbook on Service Learning and Community Engagement under contract with Cambridge University Press.



**Freeman Hrabowski** has served as President of the University of Maryland, Baltimore County (UMBC) since 1992 and is a consultant on science and math education to national agencies, universities, and school systems. He was recently named by President Obama to chair the newly created President's Advisory Commission on Educational Excellence for African Americans. He also chaired the National Academies' committee that produced the recent report, *Expanding Underrepresented Minority Participation: America's Science and Technology Talent at the Crossroads*. Named one of the 100 Most Influential People in the World by *TIME* (2012) and one of America's Best Leaders by *U.S. News & World Report* (2008), he also received TIAA-CREF's *Theodore M.*

*Hesburgh Award for Leadership Excellence* (2011), the Carnegie Corporation's *Academic Leadership Award* (2011), and the *Heinz Award* (2012) for contributions to improving the "Human Condition." UMBC has been recognized as a model for academic innovation and inclusive excellence by such publications as *U.S. News*, which for six consecutive years ranked UMBC the #1 "Up and Coming" university in the nation.

## Panelists



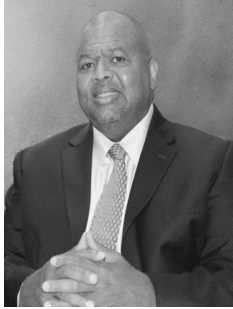
**Marisa Allison** is a doctoral candidate in Public Sociology at George Mason University and Research Fellow for the New Faculty Majority Foundation, a grassroots research and advocacy organization for non-tenure track faculty. She has sat on two U.S. Congressional Briefing Panels discussing the working conditions of contingent faculty in U.S. colleges and universities and currently serves on the American Sociological Association's task force on contingent faculty. Allison has been an adjunct instructor for over 10 years at numerous institutions in Virginia, Mississippi, and Alabama. Her doctoral research investigates the ways transformations in political economy have affected institutions of higher education and women's work within them.



**Debbie Bial** is the president and founder of The Posse Foundation, a youth leadership development and college access organization that sends teams (Posses) of students from diverse backgrounds to selective colleges and universities. She is an expert in the field of higher education, college access and leadership development. Her extensive experience in facilitating dialogue related to issues of access, equity and diversity has gained her national recognition. In October 2007, Bial received a prestigious MacArthur Fellowship from The John D. and Catherine T. MacArthur Foundation.



**Elise Boddie** is a Henry Rutgers University Professor, Professor of Law, and Judge Robert L. Carter Scholar at Rutgers Law School. She has written extensively in law reviews on issues of racial diversity and inclusion. Her commentary has appeared in the *New York Times*, *SCOTUSblog*, *Huffington Post*, *Slate*, and the *Chronicle of Higher Education*. She previously directed the litigation program at the NAACP Legal Defense & Educational Fund, Inc. She sits on the national board of the American Constitution Society and on the board of the New Jersey Institute for Social Justice.



**Rod Brunson** is the Dean of the School of Criminal Justice at Rutgers University-Newark. His research examines minority youths' police experiences in disadvantaged neighborhood contexts. This line of research has produced several published articles, book chapters, and essays. He is committed to working with community stakeholders, students, and young scholars from underrepresented groups. Furthermore, Brunson has dedicated himself to diversity efforts while holding leadership roles in the Racial Democracy and Criminal Justice Network. He has received awards from the Academy of Criminal Justice Sciences and the American Society of Criminology.



**Shirley Collado** is Executive Vice Chancellor and Chief Operating Officer for Rutgers University-Newark. In these dual roles, Collado leads the implementation of key elements of the university's strategic plan and oversees academic affairs, student affairs and core institutional operations. Prior to her appointment at Rutgers University — Newark, Collado served as vice president for student affairs and dean of the college, and associate professor of psychology at Middlebury College where she oversaw and supported a dynamic student body and academic community. Prior to joining Middlebury College, Collado was the executive vice president of The Posse Foundation where she significantly grew the organization and managed operations on a national level. A member of The Posse Foundation's inaugural class of students and a Brooklyn-born daughter of Dominican immigrants, Collado is the first person in her family to undergo the transformative experience of college matriculation and graduation. Moreover, Collado is the first Posse Scholar to receive a doctoral degree and become a trustee of an institution of higher education at her alma mater, Vanderbilt University.



**Leonard Cassuto** is the author or editor of eight books on American literature and culture, most recently *The Graduate School Mess: What Caused It and How We Can Fix It* (Harvard UP, 2015), inspired by the monthly column, "The Graduate Adviser," that he writes for the *Chronicle of Higher Education*. Other recent books include *The Cambridge History of the American Novel* (General Editor, 2011), and *The Cambridge Companion to Baseball* (2011), winner of the Best Anthology Award from the North American Society of Sports Historians. His *Hard Boiled Sentimentality: The Secret History of American Crime Stories* was nominated for an Edgar Award and named one of the Ten Best Books of 2008 in the crime and mystery category by *The Los Angeles Times*.

Cassuto is also an award-winning journalist who writes on subjects ranging from science to sports, in venues from *The New York Times* to salon.com.



**Jessie Daniels** is a Professor of Sociology at Hunter College and The Graduate Center, at the City University of New York (CUNY). An internationally recognized expert on Internet manifestations of racism, Daniels is the author or editor of five books including *Cyber Racism* (Rowman & Littlefield, 2009), as well as dozens of peer-reviewed articles. In 2014, *Contexts Magazine* called her a "pioneer in digital sociology." Her most recent book, *Being a Scholar in the Digital Era: Transforming Scholarly Practice for the Public Good* (Policy Press, 2016) explores how digital technologies are transforming higher education as well as what these changes mean in an age of austerity.



**Marta Elena Esquilin** is the Associate Dean of the Honors Living-Learning Community and Assistant Professor of Professional Practice, Department of History, Graduate Program in American Studies at Rutgers University-Newark. Prior to her joining RU-N, Esquilin served as the Director of Intercultural Programs at Columbia University. In 2005, under the leadership of Dr. Derald Wing Sue, she was a co-author of the seminal article, “Racial microaggressions in everyday life: Implications for clinical practice.” She is currently the Board chair of CLAGS, the oldest LGBTQ research center in the country. Additionally, she works as a diversity consultant within educational settings nationally, and her current work focuses on creating environments that encourage the positive development and success of all students. She raises awareness about how microaggressions operate to create hostile environments, and conducts trainings aimed at increasing cultural competence.



**Phoebe Haddon** is the Chancellor of Rutgers University–Camden. She has direct responsibility for the daily administration of a campus that has more than 1,300 employees and enrolls more than 6,600 students in 39 undergraduate programs and 28 graduate programs at the master’s and doctoral levels. In 2014, Haddon was an invited speaker at the 91st annual meeting of the American Law Institute joining other prominent speakers including U.S. Supreme Court Chief Justice John Roberts and U.S. Supreme Court Justices Stephen Breyer and Ruth Bader Ginsburg. In October 2014, she was named one of the “Women of Distinction” and honored by Philadelphia Business Journal. In December 2014, she delivered the keynote address for the Sisters for the Cure event sponsored by the Susan B. Komen Foundations in Philadelphia. In 2015, she received the Trailblazer’s Award from the New Jersey Women Lawyer’s Association, and was similarly honored by the National Association of Women Business Owners in South Jersey in 2016. Haddon currently is a member of the American Bar Association’s Commission on the Future of Legal Services. She has served on numerous boards, including the Delaware Valley Community Reinvestment Fund, the Women’s Law Project, the William Penn Foundation, the Samuel S. Fels Fund, the Philadelphia Education Fund, and the Smith College Board of Trustees. She currently is on the Board of Trustees for the Cooper University Health System and is a member of the CEO Council for Growth, and serves as a Class C Director for the Federal Reserve Bank of Philadelphia. Chancellor Haddon previously served as dean of the University of Maryland Francis King Carey School of Law, where, in 2011, the school received a \$30 million commitment from the W.P. Carey Foundation. Prior to joining UM Carey Law, Chancellor Haddon served for more than 25 years as a distinguished faculty member at the Temple University Beasley School of Law. She has written extensively on equality and access in education issues as well as on matters related to access to counsel for civil litigants. In 2012, 2013, 2014, and 2015, Chancellor Haddon was honored by The National Jurist as one of the “25 Most Influential People in Legal Education.” In 2011, she received the Great Teacher Award from the Society of American Law Teachers (SALT). Chancellor Haddon earned an LL.M. from Yale Law School in 1985 and a Juris Doctor, cum laude, from Duquesne University School of Law in 1977. She received a bachelor’s degree from Smith College in 1972 and served as vice chair of the Smith College Board of Trustees until 2009.



**Jack Lynch** is a professor of English at Rutgers University and a Johnson scholar, having studied the great lexicographer for nearly a decade. He is the author of *The Age of Elizabeth in the Age of Johnson* (Cambridge University Press) and the editor of *A Bibliography of Johnsonian Studies, 1986-1998*. He has also written journal articles and scholarly reviews addressing Johnson and the eighteenth century.



**Kevin Lyons** is a professor at the Rutgers Business School in the Supply Chain Management Department. His research includes the integration of sustainable development criteria into global Supply Chain Management systems, processes and operations that he investigates via his Supply Chain Archeology research program/lab. Lyons is also the RBS Director of Public Private Community Partnerships. He conducts research for the Rutgers EcoComplex, Rutgers Energy Institute and the Rutgers Thomas Edison Research Papers. He is the principal investigator for the Newark (NJ) Industrial Solution Center research project and the U.S. State Department's Mandela Washington Fellows program. Lyons is an Air Force veteran and was the Chief Procurement Officer at Rutgers University until 2011.



**Ernesto Martinez** is an Associate Professor of Ethnic Studies at the University of Oregon. He received a B.A. in English from Stanford University in 1998 and a Ph.D. in English from Cornell University in 2005. He is the author of *On Making Sense: Queer Race Narratives of Intelligibility* (Stanford University Press, 2012), as well as the co-editor of two anthologies: *Gay Latino Studies: A Critical Reader*, with Michael Hames-García (Duke University Press, 2011) and *The Truly Diverse Faculty: New Dialogues in American Higher Education*, with Stephanie Fryberg (Palgrave Press, 2014).



**Lindsey McDougle** is an Assistant Professor in the School of Public Affairs and Administration. McDougle's research interests are in the areas of philanthropy, and nonprofit management. Most recently, her research has explored the impact of experiential philanthropy (an innovative service learning pedagogy that allows students to study and address social problems by providing them with funds to directly invest in local nonprofit organizations) on student development and learning outcomes. McDougle's research has been published in a number of scholarly outlets, such as *Nonprofit and Voluntary Sector Quarterly*, *Social Indicators Research*, and *Nonprofit Management and Leadership*.



**Chandra Talpade Mohanty** is a Distinguished Professor of Women's and Gender Studies and Dean's Professor of the Humanities at Syracuse University. Her work focuses on transnational feminist theory, anti-capitalist feminist praxis, anti-racist education, and the politics of knowledge. She is author of *Feminism Without Borders: Decolonizing Theory, Practicing Solidarity* (Duke University Press, 2003 and Zubaan Books, India, 2004; translated into Korean, 2005, Swedish, 2007, and Turkish, 2009, Japanese, 2012 and Italian, 2012), and co-editor of *Third World Women and the Politics of Feminism* (Indiana University Press, 1991), *Feminist Genealogies, Colonial Legacies, Democratic Futures* (Routledge, 1997), *Feminism and War: Confronting U.S. Imperialism*

(Zed Press, 2008), and *The Sage Handbook on Identities* (Sage Publications, 2010). She is a member of the advisory boards of *Signs, A Journal Of Women in Culture and Society*, *Transformations*, *The Journal of Inclusive Pedagogy and Scholarship*, *Feminist Africa* (South Africa), *Asian Women* (Korea), *Feminist Economics*, and *the Caribbean Review of Gender Studies*. Mohanty is a founding member of the *Democratizing Knowledge Collective* ([democratizingknowledge.org](http://democratizingknowledge.org)) at Syracuse University, and Coordinating Team member of the *Future of Minority Studies Research Project* ([fmsproject.cornell.edu](http://fmsproject.cornell.edu)). She was a member of the "Indigenous and Women of Color Solidarity Delegation to Palestine" in June 2011. She is series editor of "Comparative Feminist Studies" for *Palgrave/Macmillan*.



**Satya Mohanty** was born in Orissa, India and was educated in India and the United States. His work in literary criticism and theory has focused on issues that are shaped by his bi-cultural background and his commitment to a vision of culture as “a field of moral inquiry” (on this view of culture, see chapter 7 of *Literary Theory and the Claims of History*). Succinct statements of his current and past research projects can be found in the following interviews: “Thinking Across Cultures” (2008) and “From Indian Literature to World Literature” (2012). In the field of literary and cultural theory, Mohanty is best known for his “post-positivist realist” theory, a position that is simultaneously a critique of postmodernist theory and an elaboration of a radical

alternative to it. Postpositivist realism draws on recent analytic philosophy and has major implications for such key theoretical questions as the nature of social identity, the value of objectivity as an epistemic goal, and the epistemic status of our moral and political values. Mohanty’s theory of identity has been the subject of a major book published by the University of California Press, a collection of essays by literary scholars, intellectual historians, and philosophers that is titled *Reclaiming Identity: Realist Theory and the Predicament of Postmodernism* (edited by Paula Moya and Michael Hames-Garcia). He is completing a book titled *Thinking Across Cultures*, forthcoming from Duke University Press. Mohanty is one of the founders of the “Future of Minority Studies (FMS) Research Project,” a think-tank that includes over 350 scholars from colleges and universities in North America and beyond. For FMS researchers, “minority” groups include those whose access to social institutions is restricted because of their group identities, based on such factors as race, gender, sexuality, class, and disability. For almost a decade, he has served as Director of the FMS Summer Institute, which was funded through two multi-year grants from the Andrew W. Mellon Foundation.



**David Perez II** is an Assistant Professor of Educational Leadership at Miami University in Oxford, OH. In 2014, he launched *The National Study on Latino Male Achievement in Higher Education*, which examines how undergraduates employ different forms of capital to thrive at twenty selective institutions. His most recent publications are featured in *Ensuring the Success of Latino Males in Higher Education*, the *Journal of Diversity in Higher Education*, and the *International Journal of Qualitative Studies in Education*. The American College Personnel Association and the National Association of Student Personnel Administrators recognized Dr. Pérez as an emerging scholar for his contributions to research in higher education.



**Kinna Perry** is Associate Dean of the Graduate School—Newark, where she oversees student recruitment, retention and outreach. Much of her work focuses on professional development for graduate students. Specifically, she collaborates with different departments to create programming that aims to provide graduate students a wider range of career options beyond academia. Dr. Perry also works with faculty to develop new courses and events, such as last year’s Beyond Islamophobia Lecture Series. Previously, she served as Director of the Honors College and Associate Dean at the College of Nursing. Dr. Perry holds a doctorate in Higher Education Administration from Seton Hall University.





**Dan Porterfield** has served as president of Franklin & Marshall College (F&M) since 2011. Under his leadership, F&M has developed a visionary strategic plan, an innovative approach to student success, and a distinctive student talent strategy built upon an expanded financial aid program. Porterfield writes and speaks frequently on education issues and was the only liberal arts college president to speak at three White House summits in 2014. He sits on the boards of the College Board and the Lenfest Scholars Foundation and has received awards from the KIPP and “I Have A Dream” foundations. In 2016, he was named one of the “Sixteen Most Innovative People in Higher Education” by *Washington Monthly* and one of eleven “Champions of Change for

College Opportunity” by the White House. Prior to leading F&M, Porterfield served as a Senior Vice President at his alma mater, Georgetown University, and as a senior aide to U.S. Secretary of Health and Human Services, Donna Shalala. He received a Rhodes Scholarship and a Mellon Fellowship in the Humanities, and earned his Ph.D. at The City University of New York Graduate Center.



**Bob Puhak** is an Associate Teaching Professor in Mathematics & Computer Science at Rutgers University – Newark. He earned a B.S. in Chemical Engineering from Penn State University, M.A. in Mathematics from Villanova University, and a Ph.D. in Applied Mathematics from Lehigh University. He worked as a project engineer in aerospace and electronics industries, and as analyst and vice president for a leading investment bank. He served numerous volunteer and non-profit efforts, and on his community’s Township Committee, as commissioner and mayor. At Rutgers, he serves as Director of College Algebra and Basic Math programs, teaches courses from remedial through senior-level, serves on the University Senate, its Executive Committee, and as the Senate’s Vice Chair. He developed a senior-level course in Applied Mathematics, an online course in Math for Liberal Arts, and is writing a textbook on Applied Calculus. In 2013, he was the recipient of the Chancellor’s Excellence in Teaching Award. This past year, he has been featured in The Hechinger Report, The Atlantic, and ACUE video modules on ‘connecting with your students’ and ‘planning effective class sessions.’



**Mary Rizzo** is an Associate Director of Digital and Public Humanities Initiatives for the program in American Studies at Rutgers University-Newark. After completing a Ph.D. in American Studies, she spent a decade working in museum education, grantmaking, and nonprofit management. She is involved in numerous public humanities projects that bridge campus and community including the Queer Newark Oral History Project and Telling Untold Histories unconference. As part of her current book project on cultural representations of Baltimore, she is developing an online archive of a poetry magazine published by African American youth in Baltimore from 1966-1983. She tweets as rizzo\_pubhist.



**Ashaki Rouff** is an Environmental Geochemist studying soil and water contaminants in natural and human-impacted systems. Current projects include phosphorus recovery from wastewater for sustainable use of nutrient resources; and the evaluation of metals in Newark community garden soils. Rouff receives research support from the National Science Foundation, and the Chancellor’s Seed Grant program; and is a 2011-2012 Woodrow Wilson Career Enhancement Fellow for increased retention of minority faculty. Rouff integrates research and education, engaging undergraduates in

research experiences, as a mechanism to address the lack of a diverse populace in STEM.





**John Saltmarsh** is the director of the New England Resource Center for Higher Education (NERCHE) ([www.nerche.org](http://www.nerche.org)) at the University of Massachusetts Boston as well as a faculty member in the Higher Education Doctoral Program in the Department of Leadership in Education in the College of Education and Human Development. He leads the project in which NERCHE serves as the administrative partner with the Carnegie Foundation for Carnegie's elective Community Engagement Classification. He is the co-editor of and contributor to *Publicly Engaged Scholars: Next Generation Engagement and the Future of Higher Education* (2016). He also co-edited *"To Serve a Larger Purpose:" Engagement for Democracy and the Transformation of Higher Education* (2011) and co-authored *Higher Education and Democracy: Essays on Service-Learning and Civic Engagement* (2011). He is also the author of numerous book chapters and articles on civic engagement, service-learning, and experiential education, and the co-author of the *Democratic Engagement White Paper* (NERCHE, 2009) and *Full Participation: Building the Architecture for Diversity and Public Engagement in Higher Education* (2011). Saltmarsh is an associate editor for the *Michigan Journal of Community Service-Learning* and sits on the editorial boards of the *Journal of Higher Education Outreach and Engagement*, *Metropolitan Universities Journal*, the *eJournal of Public Affairs* and the advisory board of *Diversity and Democracy*. He serves on the National Advisory Board of Imagining America, as a member of the board of the International Association for Research on Service Learning and Community Engagement (IARSLCE), and as a member of the Association of American Colleges and Universities (AACU) Coordinating Committee Members of the Civic Learning and Democratic Engagement Action.

## Moderators



**Fran Bartkowski** is a professor in the Department of English at Rutgers University-Newark. Bartkowski regularly teaches courses in feminist theory, literature and criticism, memoir and autobiography, travel writing, utopian fiction, 20th century American and European novels, and authors Philip Roth, Margaret Atwood, Edith Wharton, Willa Cather, and Toni Morrison. She is co-editor of *Feminist Theory: A Reader*, and author of *Feminist Utopias* (University of Nebraska Press, 1989); *Travelers, Immigrants, Inmates: Essays in Estrangement* (University of Minnesota Press, 1995); and *Kissing Cousins: A New Kinship Bestiary* (Columbia University Press, 2008); and a novel, *An Afterlife*, which is under consideration with publishers. She has also published

short fiction and poems. She is currently teaching a graduate course, "History, Memory, Trauma," which takes up questions of genocide and the contributions of trauma and memory studies to understanding how those who have been victims, perpetrators, witnesses and bystanders produce stories that make it possible for them to live on; these may be memoirs, poems, novels, films, essays, photographs, or formal or more informal memorials.



**Sherri-Ann Butterfield** is Senior Advisor to the Chancellor, Senior Associate Dean of the Faculty of the Newark College of Arts & Sciences and Associate Professor of Sociology at Rutgers University - Newark. She received her B.A. in Sociology from Yale University and Ph.D. in Sociology from the University of Michigan. Her scholarly interests are immigration, race and ethnic relations, sex and gender, identity development and culture, and urban education within the Afro-Caribbean diaspora. Butterfield's research specifically explores how race, ethnicity, class, and gender impact Afro-Caribbean immigrants and their children within the metropolitan contexts of New York/New Jersey and London. Her work has appeared in numerous journals and edited volumes that include the *International Journal of Sociology and Social Policy* and the *Research in Urban Sociology Series*. She has served in numerous

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**Bonita Veysey** is the Inaugural Director of the P3 Collaboratory for Pedagogy, Professional Development and Publicly-Engaged Scholarship and a Professor in the School of Criminal Justice at Rutgers University-Newark. Veysey has been an active faculty member since 1998 and during her time here has served as both the Associate Dean for Academic Programs and the Interim Dean of the School of Criminal Justice and as Vice Chancellor for Planning and Implementation. She has more than 30 years of applied research and evaluation experience in the public and private sectors as well as in academia. Her research to date focuses primarily on behavioral health and justice issues,

including continuity of care and reentry; police interactions with persons with mental illnesses; mental health and substance abuse treatment in jails and prisons; diversion and treatment services for youth with behavioral health problems; treatment and supervision of justice-involved girls and women; and the adult consequences of early childhood trauma. Dr. Veysey is the lead on all P3 activities and the primary liaison to the faculty, leadership of the Schools/colleges, and the Chancellor and Provost.



**Jerome Williams** is Provost and Executive Vice Chancellor of Rutgers University-Newark. He also is a Distinguished Professor in Marketing and the Prudential Chair in Business. Prior to joining Rutgers, he held endowed chair positions at four different universities, including the Wharton Business School at the University of Pennsylvania, Howard University, the University of Texas at Austin, and Nanyang Technological University in Singapore. He has published extensively in the areas of multicultural marketing and public health communication. He is co-author of *Diversity in Advertising: Broadening the Scope of Research Directions*, *Consumer Equality: Race and the American Marketplace*, and *Advances in Communication Research to Reduce Childhood Obesity*.

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